



## HTTPS Fax ATAs on Your Cloud

### FAXcentric Connector

Untangle fax machine reliability and make your fax service even better by seamlessly connecting them with HTTPS.

FAXcentric's cloud connector offers VoIP service providers and enterprise businesses a unique HTTPS cloud-based alternative for connecting fax machines instead of a standard VoIP ATA. This allows fax devices to be reliably connected to existing fax accounts using HTTPS Fax ATAs instead of G.711 or T.38.

Web Service APIs or T.37 (email) integration is transparent without additional account management required or separate fax numbers needing to be assigned. All fax traffic from email clients and fax machines is seamlessly integrated.

## THE FEATURES

- Cloud connection to provider's fax solution
- Seamlessly integrate with your existing fax platform
- Add advantage of secure and reliable HTTPS Fax ATAs
- Remove issues caused by Internet burst packet loss with VoIP based ATAs (G.711 or T.38)
- Quick and easy deployment with nothing to install or maintain
- Maintain your existing compliance
- Web Service REST APIs and T.37 (email) integration methods
- Secure and reliable HTTPS Fax Connections
- Fax machine sent faxes are linked to email fax accounts
- Transparently maintains provider's brand
- Add email notifications to fax machines
- Fax ATAs with 1 or 2 lines, optional WiFi and bridge mode
- Fax ATA device provisioning with push firmware updates
- AudioCodes and ReadyNet hardware devices give industry known reliability in a non-black box format

## THE HIGHLIGHTS

- Improve Fax Machine Reliability
- Cloud Connected HTTPS Fax ATAs
- Transparent Integration
- Integrate Fax Machines with Email
- No Additional User Management

CONTACT US FOR DEMOS & EVALUATIONS

**+1.503.597.5350** [info@faxback.com](mailto:info@faxback.com)

[www.faxback.com](http://www.faxback.com)



Service available in  
USA and Canada

## HTTPS FAX ATA + YOUR CLOUD

Bring HTTPS reliability to fax machines on your existing fax service. When it comes to fax, a common complaint that service providers hear from their customer base is that they often encounter issues with reliability from their fax machine connected with VoIP-based ATAs. These use G.711 or T.38 over the user's own Internet connection and are prone to be highly affected by burst packet loss causing faxes to fail or lose image quality.

## WEB SERVICE INTEGRATION

As providers integrate many different solutions and platforms from various vendors into their services, easy and consistent integration is key. The FAXcentric Connector uses web services and REST APIs along with high level T.37 or email-based connections. These methods give providers a choice on what integration works best for them, from easy and fast email to more sophisticated and tight API integrations.

## NO ACCOUNT MANAGEMENT

With transparent integration to your existing fax service, accounts are managed as they always have been, by you. The connection to FAXcentric Connector in the cloud from your fax service infrastructure, using web service integration, does not require any additional account management. All accounts continue to be managed within your services and portal keeping it all tightly integrated and consistent. Optional status showing the Fax ATAs online status can also be added.



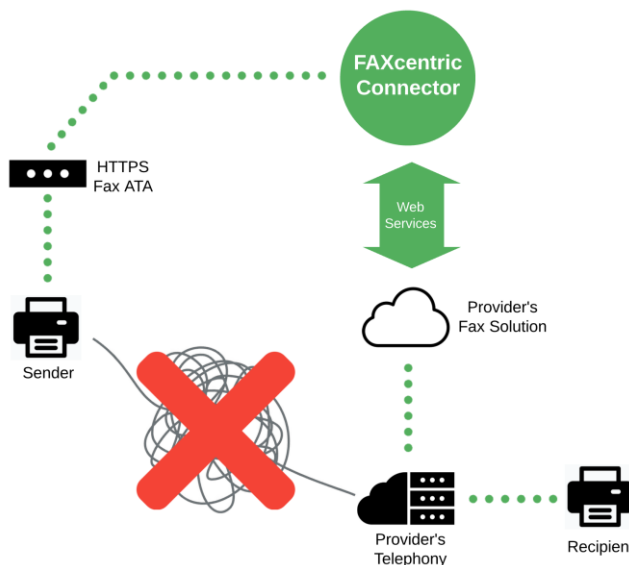
## COMPLETE COMPLIANCE WITH UMBRELLA COVERAGE

No need to worry. You are fully covered across all FAXcentric Cloud services with HIPAA and PCI DSS compliance. Healthcare customers have their core HIPAA compliance and security requirements met with FAXcentric's coverage umbrella. HIPAA Business Associate Agreements (BAA) are available upon request.

# Stop User Complaints of Fax Machine Unreliability

Introduce industry-best HTTPS Fax ATAs to your existing fax service giving your users a solution to their often-unreliable fax machine connections. Combine all your faxing into a single unified solution while adding additional features to fax machines. Easy to deploy and transparent account management all while keeping your brand fully in place.

	Leverage your existing fax service by integrating fax machines to email-to-fax accounts and bring in reliability with an HTTPS based Fax ATA.
	Easy Web Service APIs or T.37 (email based) integrations to providers fax service. Transparent account management and automatic Fax ATA device provisioning.
	Secure and reliable. No matter what you bring in or from where, it can be all linked securely with HTTPS. <ul style="list-style-type: none"> <li>▪ HTTPS, TLS 1.2, optional S/MIME</li> <li>▪ Two-Factor Authentication</li> <li>▪ Providers Retain Email Edge</li> <li>▪ HIPAA and PCI DSS Compliant</li> <li>▪ IP Block and Allows Lists</li> <li>▪ End-to-End Encryption</li> <li>▪ Endpoint Authentication</li> <li>▪ Multi-Level Encryption</li> </ul>
	Stay in control of what matters most to you and let us take on all the fax issues and infrastructure management. We also offer Professional Services from our experts for your integration, migrations and deployment strategies.



Untangle Your Fax Machines  
**UNTANGLE**

Choosing the right FAXcentric cloud service.



**FAXcentric**  
Full Cloud Fax Service

**Need everything? Must be quick, easy and reliable?** When you are needing a full-featured comprehensive cloud fax solution with everything made easy and ready to go, including one of the most reliable cloud-based telephony options there is. Less features with a simpler focus.



**FAXcentric Hybrid**  
Hybrid Cloud Fax Service

**VoIP provider? Need SaaS solution? Use netsapiens?** If you want to keep your existing telephony and not port out numbers, yet still need a full-featured cloud fax service or SaaS platform. Do you need to offload management of your fax platform infrastructure? More advanced features.



**FAXcentric Connector**  
HTTPS Fax ATAs on Your Cloud

**Have a fax solution? Fax Machine users complaining?** If you are a VoIP or service provider needing to keep your fax solution. When you need to leverage your existing fax service by integrating fax machines to email-to-fax accounts and bring in reliability with an HTTPS based Fax ATA.